

Press Release

Professional guidance 2011: Global Tutor Network for pupils & students

(CA) ConActivity KG, Frankfurt/Main, 25.01.2011

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The tutoring initiative "mentoring4u.de" expands continuously its operating field by January 2011.

The website is now available in 9 languages, with the help of an easy on-site translation tool.

The management consultancy ConActivity KG, based in Frankfurt/Main, Germany, started in 2005 the "mentoring4u.de" initiative to support young people in the important phase of professional orientation. "Young people need personal advice on the subject of the choice of their future profession. We are pleased to provide counselling, with the help of the continuously updated website and our international tutors network, to every pupil without any social barrier", informs the CEO and founder Martin Weiss. "The next step is now to establish the initiative in Europe and abroad."

The initiative's aim is, to establish a "direct touch" with personnel of the middle and higher management for all young people of every educational level.

Thus, the image and prejudice of professions could to be checked at an early stage and new professions could be discovered (e.g.: inspired young women for male-dominated professions).

The special with "mentoring4u.de" is that the tutors are entering the schools to meet young people in their studying environment.

Since 2010, the event "Auf die Socken, fertig, los! (Ready, steady, go!)", especially in schools of districts with social hotspots, is under the patronage of the German Federal Minister for Family Affairs, Dr. Kristina Schroeder. The next events of this social series will take place in the week of Valentine's day 14.02.2011 to 18.02.2011 in various cities of Germany.

<http://mentoring4u.de/index.php/2010/12/23/4486/vorankundigung-valentinswoche/>

The world's established network of tutors %mentoring4u.de+today depends on a pool of hundreds of volunteer tutors. They accompany youngsters in occupational orientation as a counsellor and a role model.

Via several channels mentoring4u.de offers "direct touch between tutor and mentee+:

- the live events with tutors (regularly in spring and autumn season),
- the www.mentoring4u.de website as an interactive platform (several online tutorships)
- participation in the %Mentee Button Campaign+(MBC) (for regional affiliates only).

Parallel to the live events and the website offers %mentoring4u.de+ the %Mentoring4u magazine+published quarterly and available for free in schools, universities, companies and associations.

Individuals interested in being informed about the #mentoring4u.de+initiatives and events, can register by sending a blank e-mail to the following address: newsletter@mentoring4u.de with the subject line %Subscription to the mailing list+.

contact press

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